CITY OF
EDINBURGH
BASKETBALL

SPONSOR PACK

SEASON 2026/27

WHY SPONSOR WITH OUR CLUB?

With a wide reach across Edinburgh and the wider Lothian region, a playing membership of over 250, plus family, friends, supporters and alumni; your business or organisation would be well placed to be seen to support and partner with a true community sports Club that is not just about training and games, but so much more in our area.

You would be inherently linked with your association to our Club in supporting people, particularly young people, to develop as both a player and a person and encouraging them to live a healthier and more active life.

SPONSORSHIP PACKAGES

We understand that every organisation is different and has different needs. That is why we have a variety of options available to become a partner with our Club.

However, if you have something particular in mind then please contact us to create a bespoke package.

CLUB WARM UP TOP SPONSOR - £3000

- Company logo to feature on club tops worn by all 250+ members for games and training.
- Company feature in 2 email newsletters per season to club members past and present with distribution list of over 700 with open rates of over 60%.
- Company logo featured on social media page banners which have 5000 followers.
- Company logo and link to website added to our new ‘sponsor’ webpage.
- Invitation to our end of season Awards Night and any other club events.
- Player visit to promote your support or business.
- Invitation for you and a guest to our game days at Portobello High School.

COMMUNITY COACHING SPONSOR - £2000

- Company Logo on community coaches kit worn when working in schools. In 2025/26 school year, our coaches delivered 20 sessions per week, seeing over 200 pupils across the year.
- Company logo on flyers handed out by our community coaches to all participants at school sessions to promote our club.
- Company name and logo attached to a monthly post about our community coaching programme on our social channels with 5000 followers.
- Company name included in emails to Active Schools for inclusion in their Community Sports Hub monthly updates to local stakeholders.
- Community coach visit to promote your support or business and offer any basketball related team building if space allows at your premises.
- Invitation to our end of season Awards Night and any other club events.
- Company logo and link to website added to our new ‘sponsor’ webpage.

AWARDS NIGHT SPONSOR - £1500

• Company name featured in the title of our End of Season Awards Night, eg. Awards Night 2027 presented by XXX
This would feature in all of our communications about the night to our membership including multiple weekly social posts on our channels with 5000 followers, plus email communications to our database of 700+.

• Company feature in email newsletter launching the night.

• Company logo on all 30+ awards presented on the night to our players, coaches and volunteers.

• Thank you on the night in front of our audience of 200 players and their families.

• Invitation to attend the event and present our Male & Female Player of the Year accolades.

• Company logo and link to website added to our new ‘sponsor’ webpage.

TUCK SHOP SPONSOR - £1000

• Table cloth branded with your logo used on our tuck shop that operates at Portobello High School for all 130+ home games and events each season.

• Company name featured in all of our communications to our membership about the tuck shop (eg. Porty tuck shop supported by XXX) including social posts on our channels with 5000 followers, plus email communications to our database of 700+.

• Invitation to our end of season Awards Night and any other club events.

• Company logo and link to website added to our new ‘sponsor’ webpage.

SCHOLARSHIP SCHEME - £500

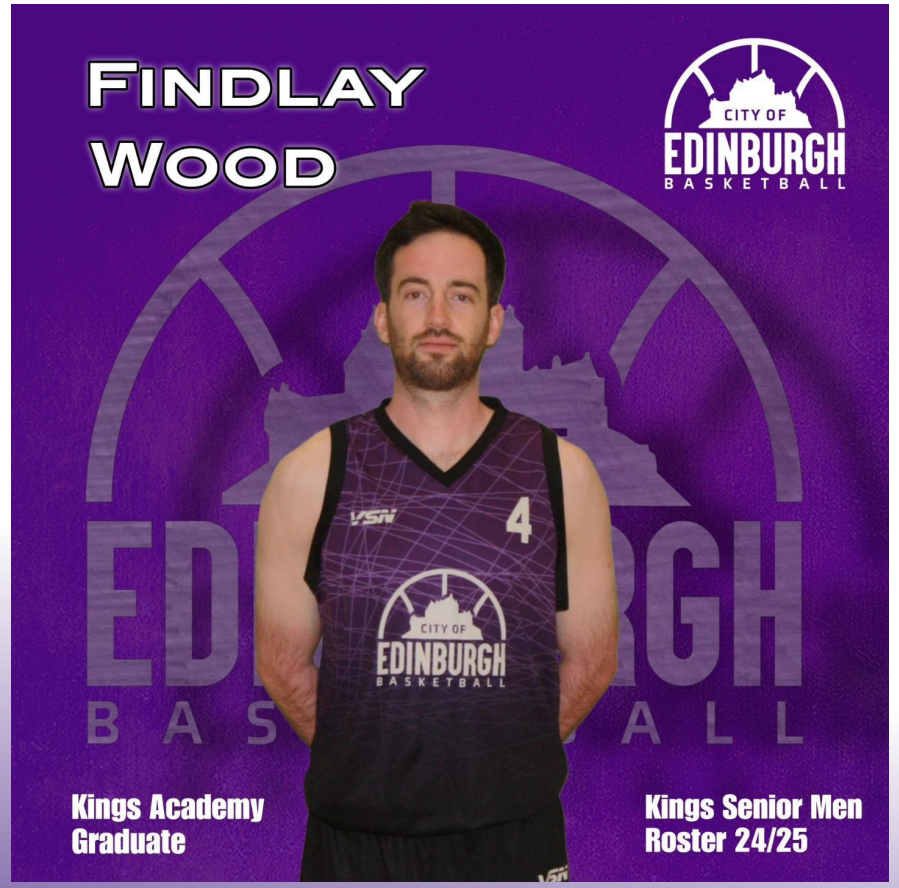
We want everyone to be able to take part in basketball, regardless of their financial circumstances. However, the cost of running our club are continuing to increase and our original ‘hardship fund’ that covered fees for a small number of members who wouldn’t have been able to afford our full subscriptions, is now oversubscribed – rising 1200% since pre-pandemic rates.

Our new scholarship scheme gives you the opportunity to pay the costs for 1 player to take part in basketball for the duration of a season at City of Edinburgh Basketball Club. This would cover training fees, travel to games and any other team expenses.

All of our scholarship athletes remain confidential and therefore scheme supporters would receive our club email newsletters, so that you can keep up to date on how all of our teams are getting on and know that you are providing an opportunity for a young person to take part in team sport, which will benefit both their physical and mental wellbeing. We would also add your logo and link to website on our new ‘sponsor’ webpage.

PLAYER SPONSOR - £150

available for senior teams only



- Company name and logo on player's profile on our website
- Signed and framed photo of your sponsored player (example shown)
- Meet your sponsored player at a home game.
- Your company tagged in any social posts about your sponsored player (eg, game highlights, special achievement etc).
- Company logo and link to website added to our new 'sponsor' webpage.

HOME GAME WEEKEND SPONSOR - £50

• Company name and logo featured on our social posts for the selected weekend's home game fixtures on our channels with 5000+ followers. Including:

- Weekend schedule graphic
- Live stream of games (where applicable)
- Top scorers graphic
- Game highlights films

• Company logo and link to website added to our new 'sponsor' webpage.